RETRIEVING ANALYTICS FROM SOCIAL MEDIA PLATFORMS



🕥 TWITTER

Log in to your account here: https://analytics.twitter.com/

В ТІКТОК

Log in to your account here:

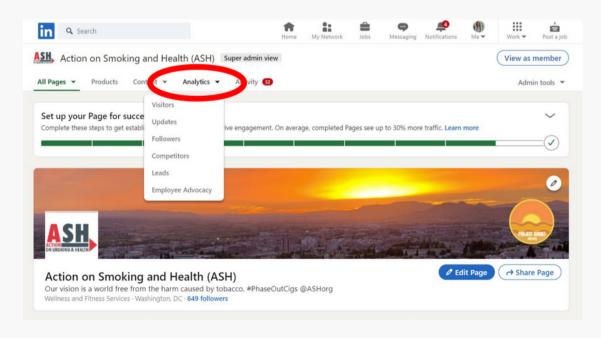
https://www.tiktok.com/analytics

in LINKEDIN

Log in to your account here: https

https://www.linkedin.com

- Login as an administrator to manage your page.
- Click on the Analytics tab across the top to review the metrics of your choice.



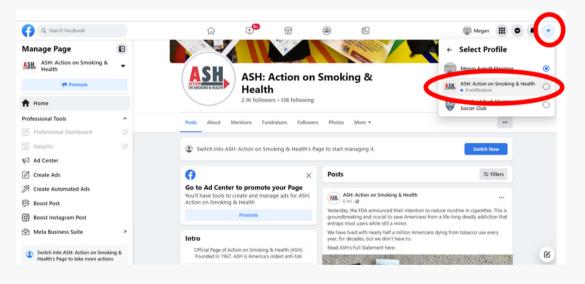
Advancing Momentum for a Tobacco-Free California

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FACEBOOK

- You need to make sure you are in Admin mode for the Page to access Insights.
- Click the blue arrow in the top right corner, and select your page if you aren't already on it.



• The profile picture icon will change to your logo, and the Insights button will become clickable.

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ASH: Action on Smoking & Health	٥	ASH: Action on Health 2.1K followers - 138 following	Smoking &	👎 Promote 😽 Manage
∱ Home		C C C		🖋 Edit
Professional Tools	^	Posts About Mentions Fundraisers Follower	rs Photos More 🕶	
Insights			What's on your mind?	🔗 Get messages
Create Ads		Complete your Page to grow your audience Adding more details can help people connect with you.	Posts 3	😂 Filters 🗳 Manage Posts
码 Boost Post Boost Instagram Post		Continue	E List view	Grid view
👻 Meta Business Suite	,	Intro Official Page of Action on Smoking & Health (ASH). Founded in 1967, ASH is America's oldest anti-tob	ASH: Action on Smoking & Health Published by Hootsuite ⊕ - 6h - œ Yesterday, the FDA announced their intention to red groundbreaking and crucial to save Americans from entraps most users while still a minor.	

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INSTAGRAM

- You need to have a business or creator account on Instagram to view insights.
- Insights seem to be unavailable on desktop.
- Click Insights on mobile from your Profile view.

342 Posts	1,055 Followers	645 Following
\$100		
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Support		Contact
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	Posts ates building a Ave, NW, 7th ASHorg \$100 created by dmr Supp	Posts Followers ates building a world with Z Ave, NW, 7th floor, Washing ASHorg S100 reated by dmr_brady_is_real ile Ad to Support

NOTES

- Analytics from social media platforms themselves are limited and more likely to only show recent data, so you need to set a calendar reminder to review your analytics and record them every month.
- Consider a paid service like Hootsuite, SproutSocial, or Planoly to have more control over reporting.

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