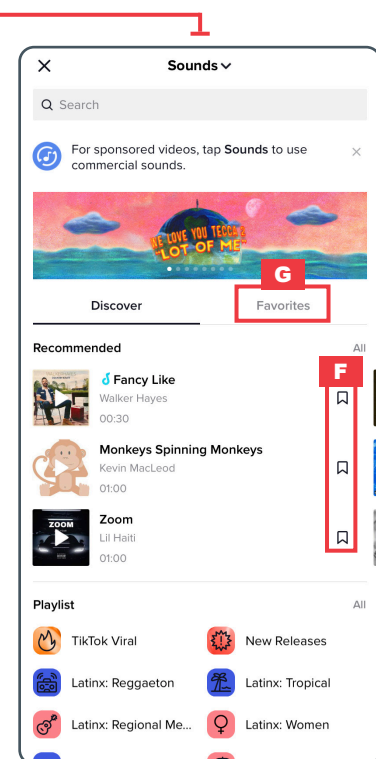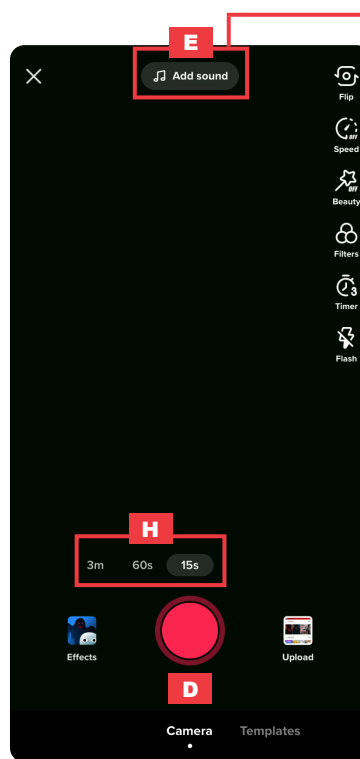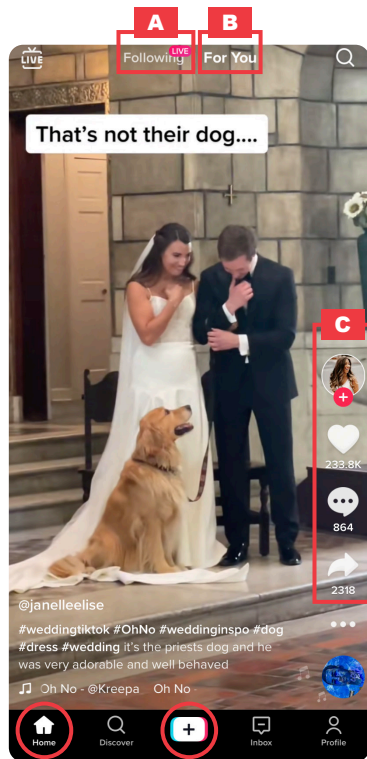# Need to Know Features on TikTok
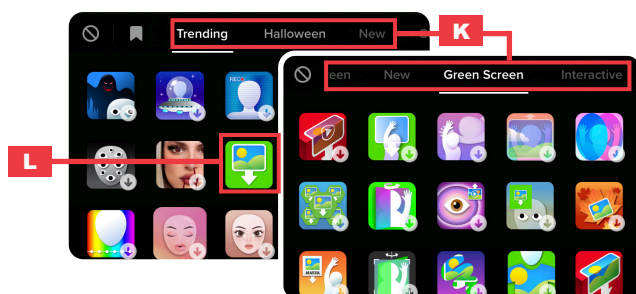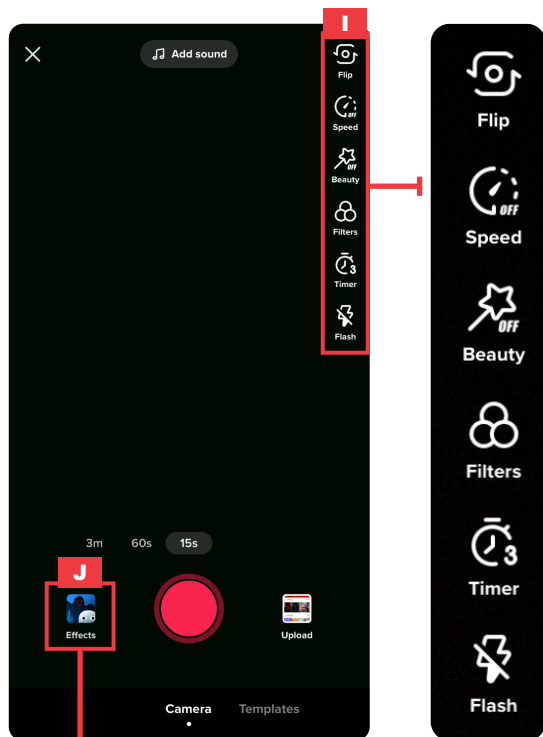## GUIDE SHEET

FOR YOU PAGE (FYP)

- On the bottom menu of the app, "Home" is in the bottom left-hand corner. This is what other apps call your "timeline."

- Within this Home tab, there are two sections. At the top you have the "Following" section **(A)** of everyone you follow, and right next to it is the "For You" section **(B)**, termed the For You Page or FYP.

- To view the content in either section, swipe up and engage with the icons on the right hand side **(C)** to Like a video (heart icon), comment (speech bubble icon), and share (arrow icon).

ADDING SOUND

- To create a TikTok video, click on the plus sign centered at the bottom of the application.

- The screen that will pop-up should reveal a red recording button **(D)**, as well as a number of features that you can use when creating your video.

- To add additional sound to your video, click on the "Add Sound" button located at the top of your screen **(E)**. The next screen will reveal a libary of music and sounds that you can use. To save sounds for later use, click on the ribbon **(F)** next to each sound and it'll be stored in your "Favorites" **(G)**.

RECORDING TIME

- TikTok provides three time options for video length **(H)**: 3 minutes, 60 seconds, and 15 seconds. By default, TikTok will set your video to 15 seconds. If you intend to record a longer video, make sure you select a different time before you start recording. Once you've started recording in 15 seconds, you cannot exceed that time without starting over.

- If you add a sound **before you record** a video, know that length of your sound will dictate the length of your video. For example, if you select a sound that is 10 seconds long and are recording a 15 second video, TikTok will stop recording at the 10 second mark. In the case that you add a sound that is 30 seconds long, **after you've recorded** a 45 second video, you'll be left with 15 seconds of silence.
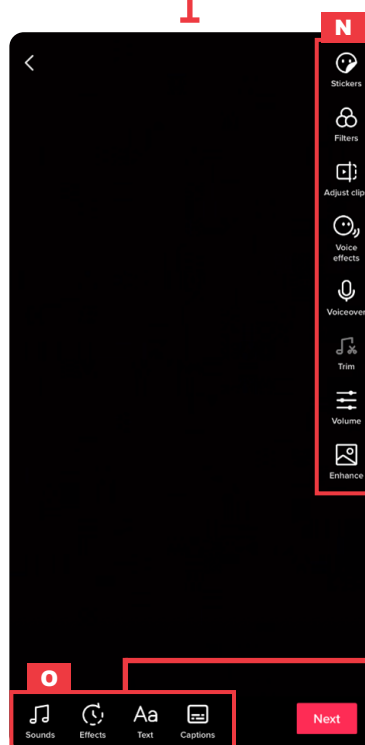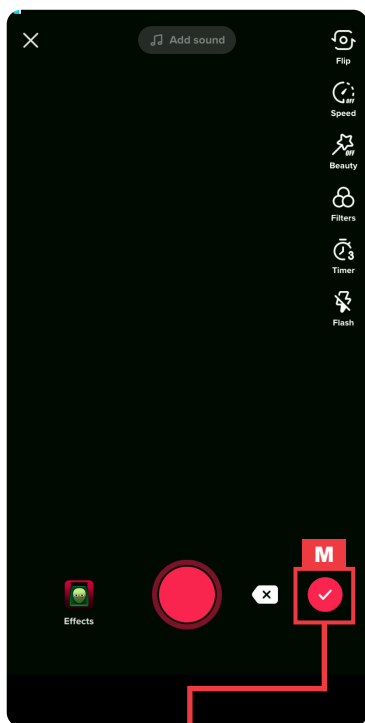
CAMERA FEATURES

- On the right side of your screen, when in recording mode, you'll see camera features that you can use before you begin recording **(I)**.
  - **Flip** - If your mobile device has a front-facing camera in addition to a camera located on the back of your device, this feature will allow you to switch between views.
  - **Speed** - If you want to record your video in fast or slow motion, set the speed to your preference: the lower the number, the slower the speed and the higher the number, the faster the speed.
  - **Beauty** - If you are recording a video of yourself, the beauty feature will add what looks like virtual make-up to your face.
  - **Filters** - If you want to change the coloration of your video, use any of the filters to give you a vintage feel, for example, or to record in black and white.
  - **Timer** - If you want a few extra seconds before recording, use the timer to conduct a countdown before your device begins recording automatically. You'll also have the opportunity to set a specific recording limit within the time option you selected. For example, if you selected the 60 second time option for your video but want your clip to last 40 seconds, this feature will help you do so.
  - **Flash** - If you're in a poorly lit area and could use some extra light, use the flash feature to activate the light on your device when using your front-facing camera.

VIDEO EFFECTS

- TikTok offers a variety of effects on their platform, many of which can help you communicate your message effectively and strategically. To access these effects, click on the "Effects" button located at the bottom left side of your screen **(J)**.
- Doing so will lead to the effects pop-up windows as seen above. To scan through its entirety, swipe across the categories located at the top of the pop-up window **(K)** or scroll down.
- To see which effects are really popular on the platform, check out the "Trending" category and consider applying one of those effects. For example, the "Green Screen" option is trending and will allow you to upload a video or photo **(L)** from your Photo/Video Library in the background of your TikTok video.

ADDITIONAL FEATURES (AFTER RECORDING)

- After recording your video, hit the red check mark **(M)** to progress to the next screen.

- On the next screen, you'll see additional features located on the right side **(N)** and at the bottom **(O)**.

  - **Stickers** - If you want to add pre-made GIFs and emojis to your video, use this feature.

  - **Filters** - If you didn't adjust your video's coloration before recording, you can do so afterwards using this feature.

  - **Adjust Clips** - If you recorded in segments or clips, and want to reorder them, re-record or delete a specific clip, use this feature.

  - **Voice Effects** - If you want to change the pitch of your voice, use this feature.

  - **Voiceover** - If you want to talk over your video, use this feature to record your voice and apply it to the video.

  - **Trim** - If you want to cut the beginning or end of a clip, use this feature (this feature is not always available).

  - **Volume** - If you want to adjust the original sound of your recorded video and/or the added sound from the app, use this feature.

  - **Enhance** – If you want to enhance your video, use this feature.

- **Sounds** - If you didn't add a sound before recording, use this feature to do so.

- **Effects** - If you want to apply a video effect, change the view, or add a transition effect, use this feature.

- **Text** - If you want to add text over the screen to help viewers follow your message, use this feature. You can also choose a font type, color, and background, along with changing the duration the text is seen.

- **Captions** - If you want to improve overall accessibility of your videos, use this auto-generated feature. You can also tap to review and edit them.

To request assistance, visit:

endtobaccoca.ash.org

or contact:

Carol Maytum | maytumc@ash.org

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